



MEDIA RELEASE

QSuper backs WOW Women of the World

QSuper will again support the successful WOW (Women of the World) Festival for its return to Brisbane for three years from 2020.

The partnership was announced by the QSuper CEO, Mr Michael Pennisi, who said he welcomed the return of the festival which celebrates the achievements of women and girls.

The event has the support of the Queensland Premier, Ms Anastacia Palaszczuk, who announced the return of the festival earlier this year.

Mr Pennisi said WOW was a welcome addition to the range of activity supported by QSuper, Australia's second largest superannuation fund, with a two-one, female-male membership.

"There is a lot to celebrate about the role of women across the community but the festival also highlights areas where there remains a lot to do to achieve gender equality," he said.

"QSuper's emphasis has been to improve financial outcomes for women in their retirement years and we work actively to advocate for them and to improve financial literacy which will boost their financial standing."

WOW was last held in Queensland as part of Festival 2018 the cultural program for the Gold Coast Commonwealth Games. The current agreement will see it return annually as WOW Australia for three years from next year.

Executive Producer of WOW Australia Cathy Hunt said: "We are delighted that QSuper will continue the relationship as major partners for WOW. They are a hugely important Queensland organisation, touching the lives of many families throughout the State. QSuper's values, in particular improving financial outcomes for women in retirement, are clearly aligned with the Festival.

"QSuper will support the festival to hold the conversations that need to be had for women around financial literacy and superannuation, as well as creating opportunities for Queensland women to tell their stories through the very popular WOW Bites.

Mr Pennisi said QSuper had focussed a lot of activity towards enhancing the role of women. This includes the staging of financial literacy workshops for women and funding support for DVConnect, a program to support victims of domestic violence.

"We were happy to be involved with WOW last year and we welcome further involvement as it brings the community together, men and boys included, to create the change we need," he said.

About QSuper

QSuper is one of Australia's largest superannuation funds, with more than \$110 billion in funds under administration. From humble beginnings over a century ago, today we manage the retirement savings of more than 585,000 members.

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